

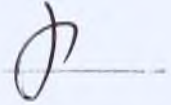
**TWENTIETH CONGRESS OF THE  
REPUBLIC OF THE PHILIPPINES**  
*First Regular Session*

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25 AUG -7 P3 :07

**SENATE**

RECEIVED BY



**S. B. No. 1118**

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**Introduced by SEN. WIN GATCHALIAN**

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**AN ACT  
DECLARING JUNE 27 TO JULY 2 OF EVERY YEAR AS THE "NATIONAL  
MICRO, SMALL, AND MEDIUM ENTERPRISE (MSME) WEEK" IN THE  
ENTIRE COUNTRY, AND APPROPRIATING FUNDS THEREFOR**

*Be it enacted by the Senate and the House of Representatives of the Philippines  
in Congress assembled:*

1       SECTION 1. *Short Title.* – This Act shall be known as the "National Micro,  
2       Small, and Medium Enterprises (MSME) Week Act."

3       SEC. 2. *Declaration of Policy.* – To recognize the indispensable role of the  
4       private sector, especially MSMEs, in nation building, as well as to encourage  
5       private enterprise and promote entrepreneurial spirit, the 27<sup>th</sup> day of June to  
6       2<sup>nd</sup> day of July of every year is hereby declared as the "National MSME Week."

7       SEC. 3. *Objectives of the Policy.* – The declaration of National MSME  
8       Week aims:

- 9       a) To recognize the significant role of MSMEs in advancing sustainable  
10       development goals, achieving inclusive growth, encouraging  
11       innovation, and providing livelihood to local and rural communities;  
12       b) To raise awareness on the vital contributions of MSMEs in increasing  
13       household incomes, generating quality employment opportunities,  
14       and attaining recovery and growth of the national economy; and

1           c) To promote entrepreneurship by encouraging more Filipinos to  
2           engage in local businesses/enterprises and inspire them to continue  
3           to thrive amidst competition and economic challenges.

4           SEC. 4. *Lead Agencies.* – The Department of Trade and Industry (DTI),  
5           in consultation with and in partnership with other government agencies, and  
6           industry associations and organizations, shall conduct activities and programs  
7           that promote the principles and values of entrepreneurship, resiliency,  
8           innovation, creativity and competition, as well as those that underscore, honor  
9           and/or reward our MSMEs for their critical role in economic and social recovery,  
10          and for their significant contribution in nation building.

11          SEC. 5. *Appropriations.* – The funds needed to carry out the provisions  
12          of this Act shall be included in the General Appropriations Act of the year  
13          following its enactment, and every year thereafter, as may be necessary.

14          SEC. 6. *Implementing Rules and Regulations.* – Within ninety (90) days  
15          from the effectivity of this Act, the DTI shall promulgate the necessary  
16          implementing rules and regulations to implement the provisions of this Act.

17          SEC. 7. *Separability Clause.* – If any provision of this Act is declared  
18          invalid or unconstitutional, the provisions not affected thereby shall remain in  
19          full force and effect.

20          SEC. 8. *Repealing Clause.* – All laws, presidential decrees, executive  
21          orders, presidential proclamations, rules and regulations or parts thereof  
22          contrary to or inconsistent with this Act are hereby repealed or modified  
23          accordingly.

24          SEC. 9. *Effectivity.* – This Act shall take effect fifteen (15) days after its  
25          publication in the *Official Gazette* or in a newspaper of general circulation in the  
26          Philippines.

*Approved,*

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**EXPLANATORY NOTE**

On April 6, 2017, the United Nations General Assembly adopted a resolution recognizing June 27 as the World Micro, Small, and Medium Enterprise (MSME) Day, with the support of the International Council for Small Business Global, the oldest global organization supporting the continuing education of small business owners. This serves as a reminder to governments worldwide to foster a business climate in which small companies may thrive. MSMEs account for 90% of businesses, 60 to 70% of employment, and 50% of GDP worldwide.<sup>1</sup> In the Philippines, of the total 1,246,373 business enterprises, around 1,241,733 or 99.63% are MSMEs in 2023.<sup>2</sup>

As the backbone of societies worldwide, MSMEs play a vital role in driving local and national economies and sustaining livelihoods, especially among the working poor, women, youth, and other vulnerable groups.


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<sup>1</sup> 2025 Theme: *Enhancing the role of Micro-, Small and Medium-sized Enterprises (MSMEs) as drivers of Sustainable Growth and Innovation*, UNITED NATIONS, at <https://www.un.org/en/observances/micro-small-medium-businesses-day> (last visited July 8, 2025).

<sup>2</sup> 2023 Philippine MSME Statistics, DTI, at <https://www.dti.gov.ph/resources/msme-statistics/> (last visited July 8, 2025).

This proposed measure declares every last week of June as the National MSME Week to recognize the indispensable role of MSMEs in advancing sustainable development goals, achieving inclusive growth, encouraging innovation, and providing livelihood to local and rural communities. It also seeks to raise awareness on the contributions of MSMEs in the growth of the national economy. Finally, this measure designates the Department of Trade and Industry (DTI) to conduct activities in line with the celebration of the National MSME Week.

In view of the foregoing, the passage of this measure is earnestly sought.



**WIN GATCHALIAN**